

## **Responsible Tourism Policy**

True Spirit commits to operate in accordance with the principles established on the Sustainable Tourism Agreement +20 (2015), and the United Nations Sustainable Development Objectives.

True Spirit considers the vulnerability of Madeira Island's ecosystems, its territory occupation patterns, the cultural and patrimonial identity as well as the potential impact that tourism may have on the matters previously mentioned.

Therefore, through its Responsible Tourism Policy, True Spirit wishes to portray, along its workers, customers, partners, providers and society, their commitment to meet the requirements established on the Biosphere Responsible Tourism, by practicing good and responsible environmental activities, and showing nature the respect it deserves, as well as by conserving the cultural and historical patrimony, and by promoting the regional economy, the local population's well-being, and every customer's satisfaction.

True Spirit's work follows the legal requirements demanded, minimizing the effects originated by its operations, motivating and educating its workers through training and conscientization courses that follow the principles present on the Sustainable Tourism World Agreement +20 (2015), promoting good environment, hygiene and safety measures.

Through its activities, True Spirit wishes to keep promoting equality of gender, creating, therefore, job opportunities for both genders, and show no tolerance to behaviors that promote women, children or disadvantaged individual's exploitation.